

WEST SWINDON PARISH COUNCIL

Leisure & Amenities Committee

Branding for Grounds Maintenance Team

1. Background

- 1.1. When the new Parishes were set up, the Grounds Maintenance Team were issued with generic 'Parish Staff' high viz vests from Swindon Borough Council, over time, these are no longer in use.

2. Detail

- 2.1 As West Swindon Parish Council is now well established and is approaching the start of a new contract, you may wish to consider a more visible branding. This could be 'West Swindon Parish Council' high viz vests for the workers and 'Working in conjunction with West Swindon Parish Council' magnetic signs for the vehicles.
- 2.2 This would give a clearer message to the public that it is West Swindon Parish Council team that are working in their neighbourhoods.
- 2.3 It is likely that additional personalised uniforms or other branding would need to be supplied at a cost to the Parish Council, however costings could be sought and brought to this Committee prior to a final decision.

3. Recommendations

- 3.1 To consider having high viz vests for grounds maintenance workers.
- 3.2 To consider magnetic signage for the vehicles.

Leanne Curtis
Assistant Clerk