

WEST SWINDON PARISH COUNCIL**Parish Newsletter****1. Current Communications**

- 1.1 Since the Leisure & Amenities Committee in March, the Parish Council has experienced significant challenges with the impact of Covid-19. Public communications have been distributed through the website and public meetings have moved online. Where appropriate, the Parish office has continued communications with the public via email and telephone.
- 1.2 Due to the Government Guidance to Stay At Home, and restricted access to printing, the noticeboards across the Parish have been emptied and have not been updated since the end of March. The noticeboard vandalised on Shaw Ridge Linear Park has been repaired but awaits agreement on a new location and installation.

2. Next Steps

- 2.1 In March 2020, the Leisure & Amenities Committee agreed that it would amend its approach to a Parish Newsletter. It was resolved that the Parish Council would create a printed newsletter leaving copies available in the library, waiting rooms, website and noticeboards and that the Parish Council works with the Swindon UK Leaflet Company to create a leaflet for local distribution via Royal Mail.
- 2.2 The current Covid 19 restrictions will have an impact on production, distribution and circulation to communal spaces. The Parish Council does however have a number of positive stories for future promotion
 - work of Councillors supporting local people during the pandemic
 - completion of the play area upgrades
 - transfer of staff to the Parish
- 2.3 At the current time, the Parish Council could focus on highlighting these stories through the website, facebook and social media.

3. Recommendations:

- 3.1 Councillors note the information in the report and consider priorities for next steps to wider communication with residents in the Parish.

Paula Harrison

Parish Manager