

WEST SWINDON PARISH COUNCIL**Update on Fearless.org****1. Background**

- 1.1 West Swindon Parish Council awarded a grant up to £1500 to Crimestoppers for crime prevention messages. The Parish Council asked for a particular focus on play areas and village centres.
- 1.2 The Parish Council also asked Crimestoppers to target key areas with community safety messages aimed at young people. Crimestoppers have responded to this with a supply of art work for banners promoting their online resource for young people – fearless.org.
- 1.3 A bike marking event was held at West Swindon District Centre on Saturday 24 October which attracted 40 bikes being marked and more interactions with young people about fearless.org.

2. Detail

- 2.1 Eight banners have been produced with a range of 4 messages. The size of the banner is 1.5m by 0.5m. This can be erected on existing fencing or on additional posts. It is proposed that the messages are rotated.
- 2.2 It is noted that some play areas may benefit from targeted messages more than others. To start the initiative, it is proposed that banners are installed where it is practical to do so in following locations:
 - *Freshbrook village centre*
 - *Toothill village centre*
 - *Shelfinch play area*
 - *Bloomsbury play area*
 - *Claypit youth play area*
 - *Camden Close*
 - *Westlea park*
 - *Rivermead skate park*
- 2.3 If the banners are not vandalized in their location, they will be rotated every 4-5 weeks.

3. Recommendations:

- 3.1 That Councillors note the report and sites proposed.

Paula Harrison
Parish Manager