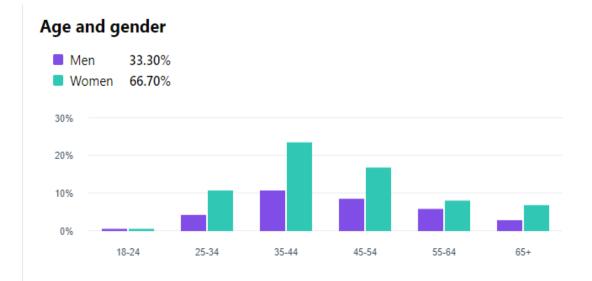
Facebook Insights November 2022

Facebook Audience



Location	Towns/cities Countries
Swindon	732
Wroughton	10
London	7
Bangalore, Karnataka, India	6
Wootton Bassett	5
Calne	4
Chippenham	4
Highworth	3
Lydiard Millicent	3
Purton	3

Page Overview

Interactions

Reactions	220
Comments	57
A Shares	26
Photo views	293
Link clicks	13

Discovery

S Post reach	4,724
A Post engagement	1,355
New Page followers	15

Page Overview

Post reach

The number of people who saw any of your posts at least once. Reach is different from Impressions, which may include multiple views of your post by the same people

Page overview Followers: 924 Last 28 days		See more insights
 Post reach 4,724 	Post engagement ① 1,355	New followers ()15

Post Engagement

The number of times that people engaged with your post through reactions, comments, shares, views and clicks

Post Insight Top Post

Post Impressions The number of times that your post was on screen

Post Reach

The number of people who saw any of your posts at least once. Reach is different from Impressions, which may include multiple views of your post by the same people





This is the newest member of our fleet! The small tractor is able to access narrow paths and spaces where the big...

Published by Cathy Caulfield 2 · 15 November at 14:24 · 🔇

Post impressions 🚯	Post reach	9	Post engagement 🚯			
1,882	1,728		329			
Views					0	
3-second video	views				989	
1-minute video v	views				0	
Average minutes	s viewed				0:08	
Interactions					0	
00	e	6	•			
37 0	0	0	0	0		
Contractions					37	
Boost post						

Post Engagement

 \times

The number of times that people engaged with your post through reactions, comments, shares, views and clicks