## West Swindon Parish Council Social Report



August 2022



## Page overview Discovery Post reach 9,583 2,414 Post engagement New Page followers 14 Interactions Reactions 367 Comments 72 Shares 22 Photo views 600 Link clicks 14

## **Audience**

# Age and gender Men 33.50% Women 66.50% 30% 10% 18-24 25-34 35-44 45-54 55-64 65+







### **Posts** Last 28 Days • Date . Post reach Engagement Thurs, 1 Sep. 0 We hope you all have a wonderful Bank Holiday Post reach Engagement Monday! Here's a fantastic aerial shot of the new and completed West Wheels Track in Rivermead. The... 8896 1452 Mon, 29 Aug The final stage at the West Wheels Track; turfing! Next Post reach Engagement week all the turfing in between the newly laid multi wheel track will be completed. Then onto some... 1086 81 Sat, 20 Aug The colours used for painting the subway were Post reach Engagement specifically chosen to brighten up our community. Do you like them? We will be continuing painting more... 412 124 Thurs, 18 Aug Who doesn't love a before and after! Look at the new Post reach Engagement bright and cheerful subway on Tallis Walk! What do you think? 6 607 364 Wed, 17 Aug Extraordinary progress at the new west wheels track in Post reach Engagement Rivermead! 222 Tues, 16 Aug We hope everyone is well and enjoying the slightly Post reach Engagement cooler weather today! Just a kind reminder that our next Full Council meeting at the West Swindon Parish... 2036



# 282 Followers

+2.5% vs 31 Jul



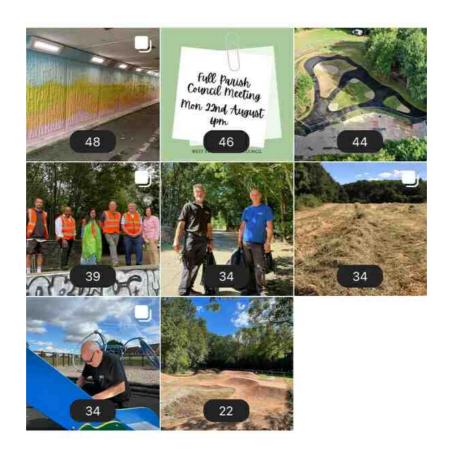




# Insights overview

You gained 7 more followers compared to 2 Jul - 31 Jul.

Accounts reached	<b>145</b> -70.1%	>
Accounts engaged	16 -30.5%	>
Total followers	282 +2.5%	>









WEST WHEELS	WEEK 2 at west wheels track - the making off WEEK 2 in the making of the west wheels track in Risermond, West Swindon, For more information.	Public	None	Aug 5, 2022 Published	58	9	100.0% 3 likes
WEST WHEELS	west wheels track DAY 7 Day 7 in the making of the west wheels track in Rivermead, West Swindon and its really starting t	Public	Copyright claim	Aug 1, 2022 Published	36	0	100.0% 2 likes
WEST WHEELS	west wheels track DAY.3 It's day 3 in the misking of the west wheels track in Rivermead, West Swindon. For more information	O Public	None	Jul 28, 2022 Published	64	0	100.0% 2 likes
2,42	The new play park at Bess Road, West Swindon! On the 15th July 2022, the West Swindon Parish Council proudly declared the new toddler play pari	<b>⊙</b> Unlisted	None	Jul 22, 2022 Uploaded	2	0	æ(
	Guide to litter picking for volunteers The West Swindon Parish Councils brief guide to volunteering for a litter pick and how to be safe	O Public	None	Jun 27, 2022 Published	24	3	100.0% 1 Rice
A 137	Spring has Sprung, time to mow in West Swind Spring has arrived and that means the Gounds Team can finally jump on their lawn mowing	Public	None	Apr 20, 2022 Published	68	0	186
153	Planting 3,000 trees in West Swindon! Trees and woodland are critical to supporting climate change. The West Swindon Parish Counc.	O Public	None	Mar 17, 2022 Published	63	0	=





